



JUDE FROUDE

Indian Ink Theatre
Company
General Manager

ELEVATE
Leadership Essentials
Programme

I was newly in the GM role and all my leadership learning had been "on the job" so I was looking for a course that would provide me with some tools to ensure I was getting the most out of the team (and myself).

The course helped me understand that a lot of my instinctive decisions were right on track, so it has given me a lot more confidence in my leadership style. I have also learnt to question some of my ingrained work habits and to think more carefully about workflow and time management in conjunction with leading the team.

I loved the way the room layout made us feel very connected with the other participants. The tutors were great and made the whole experience inclusive and easy to understand.

