



## BY DEFINING AND UNDERSTANDING YOUR LEADERSHIP STYLE YOU'LL BE ABLE TO MAXIMISE YOUR LEADERSHIP PERFORMANCE.

### Mark Rocket

Internet and Aerospace Entrepreneur

**ACCELERATE – ADVANCED LEADERSHIP**



## USEFUL, THOUGHT PROVOKING AND PRACTICAL. THESE ARE THREE KEY INSIGHTS THAT GRADUATE, MARK ROCKET, HAS TAKEN AWAY FROM HIS STUDIES IN THE IMNZ ACCELERATE ADVANCED LEADERSHIP PROGRAMME.

In February 2017, Mark was enrolled in the ACCELERATE Advanced Leadership Programme which is aimed at leaders who want to achieve the next level of success in leading individuals, teams and organisations to their highest level of performance.

A Kiwi entrepreneur with aspirations of being an astronaut, Mark has over 15 years business and leadership experience. His background is impressive, having had success with tourism and internet businesses. He is Chair of animal welfare group SAFE and is a seed investor and co-Director of Rocket Lab, which has resulted in the creation of a space industry in New Zealand. He could become an astronaut yet!

One might ask why someone with such an impressive leadership and business background would need leadership training? Mark says the ability to learn new leadership styles and theory was a main driver for the training. Mark is passionate about what he does, committing to something that he believes in, and having a vision that other people might not see.

The ACCELERATE programme explores a plethora of new ideas, perspectives and approaches. It enables students to fast track business performance through strategic thinking and innovation, becoming savvy and intuitive in all business matters.

**“ACCELERATE provided useful course material and resources, as well as solid takeaway ideas for implementation. I now have a more defined sense of my leadership style and useful tools to improve my overall leadership performance”**

We asked Mark what advice he could give to aspiring leaders, “take leadership cues from leaders that inspire you and network with leaders locally” he says.

If you are a leader in an organisation and would like to transform your capabilities and those around you, look into the ACCELERATE Advanced Leadership Programme. The programme includes six 1-day workshops over 16 weeks and 3 one-on-one coaching sessions.

