



CINDY LINCOLN

Linked **in**

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“Cindy's particular strength is managing and driving workshops. It is a real skill to be able to run workshops with diverse and, at times, opinionated people and to keep focused on the outcomes of the workshop. Another strength of Cindy's is her ability to see a problem, simplify it and rebuild an operating model that makes practical sense. Not an easy task in a complicated corporate. Above all, Cindy is easy to work with and just makes it happen. I would have no hesitation in recommending her.”



BIO

MASTER FACILITATOR, CHANGE MANAGEMENT & STRATEGY

Cindy's expertise and enthusiasm for strategy and change management is evident in her client engagement activities. Having past experience in general management as well as strategic planning and managing change ensures Cindy has a pragmatic approach when facilitating workshops. The ability to relate best practice theory to the day-to-day realities of business is a key strength. Cindy is well known as having a good sense of humour and a strong commitment to her learners.

Cindy has a breadth of industry experience spanning the health sector, the steel industry (Fletcher Building), the airline industry, and the telecommunication industry (Vodafone NZ Ltd). As Director of Strategic People Management Limited and Cerito Limited for the last 17 years, Cindy has delivered leadership, team and change workshops for a variety of companies. Cindy also provides individual coaching and mentoring for middle and senior management including CEO and Director levels. She facilitates business planning workshops including strategic planning.

Cindy holds a Master of Management degree focused on strategy, leadership and change from Massey University, New Zealand. Her current educational focus is systems thinking as related to change management and strategic planning.

ACHIEVEMENTS

- Master of Management (Dist).
- Diploma MLS
- PGDip.Bus.Admin

PREVIOUS CLIENTS

- Genesis Energy
- Vero Insurance
- Vodafone NZ
- Roadshow Distributors (NZ) Ltd.
- TVNZ
- Counties Manukau DHB Primary Care
- Earthcare Environmental Ltd.
- healthAlliance
- Maritime NZ Limited (MPRS) *Rena Oil Spill Debrief
- Sovereign
- Spectrum Care
- Tonkin and Taylor